

BRONZE

AWARD CRAFT	edit	PAA UPDATES	ADVERTISER	TITLE	ENTRANT	AWARDS
BEST DIRECTION						
997 CRAFT - BEST DIRECTION			Nestle Philippines, Inc.	Bungo: Enforcer	FILM EXPERT, INC. (FILMEX)	
1878 CRAFT - BEST DIRECTION			Ad Congress	Bartillery	REVOLVER STUDIOS, INC.	
1930 CRAFT - BEST DIRECTION			Buyer Philippines, Inc.	Building	REVOLVER STUDIOS, INC.	
1875 CRAFT - BEST DIRECTION			Ayala Center	Good Fight	REVOLVER STUDIOS, INC.	
952 CRAFT - BEST DIRECTION			Golden Arches Development Corp.	Grower	FILM EXPERT, INC. (FILMEX)	
1154 CRAFT - BEST DIRECTION			Ayala Malls	Halagat	ABRACADABRA, INC.	
514 CRAFT - BEST DIRECTION			Canon Image Nation	Idology	ABRACADABRA, INC.	
753 CRAFT - BEST DIRECTION			Asia Brewery, Inc.	Masorap ang Bawal	88STORY FILMS	
1853 CRAFT - BEST DIRECTION			Andokk Lison Corp.	Palong	REVOLVER STUDIOS, INC.	
1031 CRAFT - BEST DIRECTION			Cinemania	Sententeryo	FILM EXPERT, INC. (FILMEX)	
1824 CRAFT - BEST DIRECTION			Nestle Philippines, Inc.	The Gift	PRODUCTION VILLAGE CORP.	
BEST CINEMATOGRAPHY						
607 CRAFT - BEST CINEMATOGRAPHY			Animal Welfare Coalition	Crash	FILMPABRIKA, INC.	
766 CRAFT - BEST CINEMATOGRAPHY			Asia Brewery, Inc.	Masorap ang Bawal	88STORY FILMS	
1863 CRAFT - BEST CINEMATOGRAPHY			Valiano Foundation	Preyer	REVOLVER STUDIOS, INC.	
1835 CRAFT - BEST CINEMATOGRAPHY			Nestle Philippines, Inc.	The Gift	PRODUCTION VILLAGE CORP.	
1874 CRAFT - BEST CINEMATOGRAPHY			Andokk Lison Corp.	Wings	REVOLVER STUDIOS, INC.	
BEST EDITING						
1866 CRAFT - BEST EDITING			PepsiCo International	Action	REVOLVER STUDIOS, INC.	BRONZE TWO WINNERS
365 CRAFT - BEST EDITING			PepsiCo International	Action	POSTMANILA, INC.	BRONZE TWO WINNERS
1060 CRAFT - BEST EDITING			Nestle Philippines, Inc.	Cooking Mo, Cooking Ko	STRAIGHT SHOOTERS MEDIA INC.	
542 CRAFT - BEST EDITING			Fresh 'N Furious Foods, Inc.	Evo 1 - Sampalitan	FILMPABRIKA, INC.	
1553 CRAFT - BEST EDITING			Andokk Lison Corp.	Wings	POSTMANILA, INC.	BRONZE TWO WINNERS
1873 CRAFT - BEST EDITING			Andokk Lison Corp.	Wings	REVOLVER STUDIOS, INC.	BRONZE TWO WINNERS
BEST VISUAL EFFECTS						
1811 CRAFT - BEST VISUAL EFFECTS			Globe Telecom	Mystique	UNDERGROUND LOGIC	
BEST ANIMATION						
1798 CRAFT - BEST ANIMATION			Merako	Unplag	UNDERGROUND LOGIC	
1847 CRAFT - BEST ANIMATION			Pacific Meat Corp.	Chick	PRODUCTION VILLAGE CORP.	
BEST PRODUCTION DESIGN						
1837 CRAFT - BEST PRODUCTION DESIGN			Monde Nissin	Emma	PRODUCTION VILLAGE CORP.	
1868 CRAFT - BEST PRODUCTION DESIGN			PepsiCo International	Action	REVOLVER STUDIOS, INC.	
1880 CRAFT - BEST PRODUCTION DESIGN			Ad Congress	Bartillery	REVOLVER STUDIOS, INC.	
BEST CASTING						
1010 CRAFT - BEST CASTING			Nestle Philippines, Inc.	Cooking Mo, Cooking Ko	STRAIGHT SHOOTERS MEDIA INC.	
1870 CRAFT - BEST CASTING			PepsiCo International	Action	REVOLVER STUDIOS, INC.	
1871 CRAFT - BEST CASTING			Andokk Lison Corp.	Perfect Breasts	REVOLVER STUDIOS, INC.	
BEST USE OF MUSIC IN FILM						
1593 CRAFT - BEST USE OF MUSIC IN FILM			Argentina Deli Burger	Chick	SOUND DESIGN	
1598 CRAFT - BEST USE OF MUSIC IN FILM			DeliFood	Love	SOUND DESIGN	
BEST SOUND DESIGN IN FILM						
1621 CRAFT - BEST SOUND DESIGN IN FILM			Greenwich	Alexander	SOUND DESIGN	
BEST MUSIC/SOUND DESIGN IN RADIO						
1634 CRAFT - BEST MUSIC/SOUND DESIGN IN RADIO			Pharex Health Corp.	Bank	SOUND DESIGN	
BEST VOCAL PERFORMANCE IN RADIO						
1077 CRAFT - BEST VOCAL PERFORMANCE IN RADIO			Kythe Foundation Phils.	Jen Jen	HIT PRODUCTIONS, INC.	
BEST PHOTOGRAPHY						
764 CRAFT - BEST PHOTOGRAPHY			Pacific Paint (Borser) Philippines Inc.	Mantis	ADPHOTO, INC.	
765 CRAFT - BEST PHOTOGRAPHY			Pacific Paint (Borser) Philippines Inc.	Snaal	ADPHOTO, INC.	
BEST ILLUSTRATION						
890 CRAFT - BEST ILLUSTRATION			Advance Paper Company (Monami Ballpoints Pen)	Fine China Vase	DOB PHILIPPINES	
937 CRAFT - BEST ILLUSTRATION			Buyer Philippines, Inc.	Love Story	WPP-MARKETING COMM. INC.	

Total

40

AWARD MEDIA	ADVERTISER	TITLE	ENTRANT
EXCELLENCE STRATEGY			
1055 ARAW MEDIA - BEST USE OF OUTDOOR, AMBIENT & POP - EXCELLENCE - STRATEGY	The Coca-Cola Export Corporation	Living Billboard	MCCANN WORLDGROUP
BEST USE OF SCREENS			
848 MEDIA - BEST USE OF SCREENS	Nestle Philippines, Inc.	Chuckie Plays Winema	ZENTHOPTIMEDIA, INC.
1644 MEDIA - BEST USE OF SCREENS	PepsiCo International	Sa Alin Ang Pinas	BBDO GUERRERO
BEST USE OF BRANDED CONTENT			
349 MEDIA - BEST USE OF BRANDED CONTENT	Nestle Philippines, Inc.	Nestle Kasambahay Hukambuhay: "The Howl And The Pussyket"	PUBLICIS MANILA, INC.
351 MEDIA - BEST USE OF BRANDED CONTENT	Nestle Philippines, Inc.	Nestle Kasambahay Hukambuhay Film Anthology	PUBLICIS MANILA, INC.
BEST USE OF ONLINE PLATFORMS			
1484 MEDIA - BEST USE OF ONLINE PLATFORMS	Johnson & Johnson Philippines	Modest Angels	BBDO GUERRERO
1646 MEDIA - BEST USE OF ONLINE PLATFORMS	PepsiCo International	Sa Alin Ang Pinas	BBDO GUERRERO
1923 MEDIA - BEST USE OF ONLINE PLATFORMS	Philippine Seven Corporation	7.Elections Galp Your Vote	NUWORKS INTERACTIVE LABS, INC.
BEST USE OF SPONSORSHIP			
1897 MEDIA - BEST USE OF SPONSORSHIP	Pnector & Gamble	Ariel Fashion Laundry	AGE SAATCHI & SAATCHI
BEST USE OF INTEGRATED			
1647 MEDIA - BEST USE OF INTEGRATED	PepsiCo International	Sa Alin Ang Pinas	BBDO GUERRERO
1823 MEDIA - BEST USE OF INTEGRATED	Unilever Philippines	Vaseline Best Trip of a Lifetime	MEDIA CONTACTS

Total

11

AWARD	ADVERTISER	TITLE	ENTRANT
EXCELLENCE STRATEGY			
1052 ARAW - OUTDOOR - EXCELLENCE (STRATEGY)	The Coca-Cola Export Corporation	Living Billboard	MCCANN WORLDGROUP

731 ARAW - DIGITAL - EXCELLENCE (STRATEGY)	Bank of the Philippine Islands	BPI 10K Test: Investing for Dummies	MCCANN WORLDGROUP
839 ARAW - DIGITAL - EXCELLENCE (STRATEGY)	Unilever Philippines	Sunsilk Hair Experts	MEDIA CONTACTS
324 ARAW - INTEGRATED - EXCELLENCE (STRATEGY)	Neclie Philippines, Inc.	Miko Marathon Help Give Shoes Advocacy	PUBLICIS MANILA, INC.
EXCELLENCE IDEA			
758 ARAW OUTDOOR - EXCELLENCE (IDEA)	Gabrida	Braise	DMP JAYMESYFU INC.
744 ARAW OUTDOOR - EXCELLENCE (IDEA)	Pharex Health Corp.	Cinema	DMP JAYMESYFU INC.
749 ARAW OUTDOOR - EXCELLENCE (IDEA)	Pharex Health Corp.	Opera	DMP JAYMESYFU INC.
1367 ARAW - DIRECT - EXCELLENCE (IDEA)	Manila Design Week	Edible Letter	TBWA/SANTILAGO MANGADA PUNO
834 ARAW - DIGITAL - EXCELLENCE (IDEA)	Unilever Philippines	Dove Shower Remixer	MEDIA CONTACTS
708 ARAW - DIGITAL - EXCELLENCE (IDEA)	Nokia Philippines, Inc.	Taxi Meter App	Y&R PHILIPPINES
680 ARAW - PACKAGING AND DESIGN - EXCELLENCE (IDEA)	Sunwest Group of Companies	Gold	Y&R PHILIPPINES
1121 ARAW - PACKAGING AND DESIGN - EXCELLENCE (IDEA)	Philippine Star	Truth	DMP JAYMESYFU INC.
1371 ARAW - PACKAGING AND DESIGN - EXCELLENCE (IDEA)	TBWA /Santiago Mangada Puno	Xmas Card	TBWA/SANTILAGO MANGADA PUNO
323 ARAW INTEGRATED - EXCELLENCE (IDEA)	Neclie Philippines, Inc.	Neclie Kasambahay Habambuhay Film Anthology	PUBLICIS MANILA, INC.
1112 ARAW - PRINT - EXCELLENCE (IDEA)	Pacific Paint (Boysen) Phils., Inc.	Snail	TBWA/SANTILAGO MANGADA PUNO
1067 ARAW - RADIO - EXCELLENCE (IDEA)	Pacific Paint (Boysen) Phils., Inc.	Red	TBWA/SANTILAGO MANGADA PUNO
1075 ARAW - RADIO - EXCELLENCE (IDEA)	Peerless Products Manufacturing Corporation	Designers	TBWA/SANTILAGO MANGADA PUNO
1117 ARAW FILM - EXCELLENCE (IDEA)	Cinemania International Film Festival	Sementeryo	TBWA/SANTILAGO MANGADA PUNO
1490 ARAW FILM - EXCELLENCE (IDEA)	Bayer Philippines, Inc.	Hammer	BBDO GUERRERO
EXCELLENCE PERFORMANCE			
758 ARAW - OUTDOOR - EXCELLENCE (PERFORMANCE)	Gabrida	Braise	DMP JAYMESYFU INC.
715 ARAW - DIGITAL - EXCELLENCE (PERFORMANCE)	Jalbee Foods Corporation	Red Ribbon Dedication Cakes: Say It With a Cake	MCCANN WORLDGROUP
839 ARAW - DIGITAL - EXCELLENCE (PERFORMANCE)	Unilever Philippines	Sunsilk Hair Experts	MEDIA CONTACTS
1524 ARAW - INTEGRATED - EXCELLENCE (PERFORMANCE)	Golden Arches Development Corp.	Make Your McDonald's Cheeseburger Count	DDB PHILIPPINES
1760 ARAW - INTEGRATED - EXCELLENCE (PERFORMANCE)	Mac's Restaurant	Chicken All You Can	DMP JAYMESYFU INC.
1147 ARAW - PRINT - EXCELLENCE (PERFORMANCE)	Peerless Products Manufacturing Corporation	Burgundy	TBWA/SANTILAGO MANGADA PUNO
1350 ARAW - PRINT - EXCELLENCE (PERFORMANCE)	Peerless Products Manufacturing Corporation	Seabuan	TBWA/SANTILAGO MANGADA PUNO
OAP SINGLES			
1512 ARAW - OUTDOOR	PopCo International	Bottle School	BBDO GUERRERO
758 ARAW - OUTDOOR	Gabrida	Braise	DMP JAYMESYFU INC.
1536 ARAW - OUTDOOR	Bayer Philippines, Inc.	Laundry	BBDO GUERRERO
1140 ARAW - OUTDOOR	WWF Philippines	Shake In	LEO BURNETT MANILA
OAP CAMPAIGN			
1120 ARAW - OUTDOOR - CAMPAIGN	Dept. of Tourism & SMART Communications	Just As Beautiful Campaign	DMP JAYMESYFU INC.
1192 ARAW - OUTDOOR - CAMPAIGN	WWF Philippines	Sea Creatures Posters	LEO BURNETT MANILA
1392 ARAW - OUTDOOR - CAMPAIGN	Castrol Philippines Inc.	Snip / Snaul / Strike	OGILVY & MATHER PHILS.
DIRECT SINGLES			
407 ARAW - DIRECT	The Asia Foundation	Weapons: Dos Per Dos	CAMPAIGNS & GREY
1515 ARAW - DIRECT	Fedex	Eurolane Box	BBDO GUERRERO
DIGITAL SINGLES			
1603 ARAW - DIGITAL	Johnson & Johnson Philippines	Banamine Itata Puns, B'ulah! Yay!	OGILVY & MATHER PHILS.
731 ARAW - DIGITAL	Bank of the Philippine Islands	BPI 10K Test: Investing for Dummies	MCCANN WORLDGROUP
1842 ARAW - DIGITAL	Neclie Philippines, Inc.	Nido Fortified Say It Big	NETWORKS INTERACTIVE LABS, INC.
1069 ARAW - DIGITAL	Unilever Philippines	Nature: Nature Facebook Application	OGILVY & MATHER PHILS.
708 ARAW - DIGITAL	Nokia Philippines, Inc.	Taxi Meter App	Y&R PHILIPPINES
PROMO & ACTIVATION SINGLES			
341 ARAW - PROMO AND ACTIVATIONS	Neclie Philippines, Inc.	Miko Marathon Help Give Shoes Advocacy	PUBLICIS MANILA, INC.
1335 ARAW - PROMO AND ACTIVATIONS	Called to Rescue	Costanier Van	MANILA 7 ADVERTISING & DESIGN, INC.
1405 ARAW - PROMO AND ACTIVATIONS	Kraft Philippines Inc.	Tang Kaddiene	OGILVY & MATHER PHILS.
PACKAGING & DESIGN SINGLES			
1062 ARAW - PACKAGING AND DESIGN	The Coca-Cola Export Corporation	Coca-Cola Store Evaluation	MCCANN WORLDGROUP
1334 ARAW - PACKAGING AND DESIGN	WWF Philippines	Fluorescent Candle	LEO BURNETT MANILA
1371 ARAW - PACKAGING AND DESIGN	TBWA /Santiago Mangada Puno	Xmas Card	TBWA/SANTILAGO MANGADA PUNO
INTEGRATED			
1747 ARAW - INTEGRATED	Doctor & Gamble	Arid Fashion Laundry	ACE SAATCHI & SAATCHI
1935 ARAW - INTEGRATED	Unilever RFM	Selecta Cornetto Bouncer Integrated Campaign	LOWE, INC.
PRINT SINGLES			
714 ARAW - PRINT	Pharex Health Corp.	Cinema	DMP JAYMESYFU INC.
381 ARAW - PRINT	Cetaphil	Face	CAMPAIGNS & GREY

1469 ARAW - PRINT	Bayer Philippines, Inc.	Laundry	BBDO GUERRERO
721 ARAW - PRINT	Pharex Health Corp.	Opera	D&M JAYMESYU INC.
308 ARAW - PRINT	Golden Arches Development Corp.	Walter	LEO BURNETT MANILA
PRINT CAMPAIGN			
987 ARAW - PRINT - CAMPAIGN	Pharex Health Corp.	Center of Attention	D&M JAYMESYU INC.
RADIO SINGLES			
274 ARAW - RADIO	WWF Philippines	Wall	LEO BURNETT MANILA
8075 ARAW - RADIO	Peerless Products Manufacturing Corporation	Designers	TBWA/SANTIAGO MANGADA PUNO
1393 ARAW - RADIO	Cantax Manila	Panama	D&M JAYMESYU INC.
1912 ARAW - RADIO	Johnson & Johnson Philippines	Balabhalo	WPP MARKETING COMM. INC.
RADIO CAMPAIGN			
192 ARAW - RADIO - CAMPAIGN	Kythe Foundation Phil.	Perspective RC Campaign	WPP MARKETING COMM. INC.
FILM SINGLES			
214 ARAW - FILM (SINGLE)	Golden Arches Development Corp.	PI Meeting	LEO BURNETT MANILA
216 ARAW - FILM (SINGLE)	WWF Philippines	Color Bars	LEO BURNETT MANILA
334 ARAW - FILM (SINGLE)	Nestle Philippines, Inc.	Milo Marathon	PUBLICIS MANILA, INC.
1167 ARAW - FILM (SINGLE)	Procter & Gamble	Safeguard Manceurita	AGE SAATCHI & SAATCHI
1170 ARAW - FILM (SINGLE)	Procter & Gamble	Safeguard Fish Vendor	AGE SAATCHI & SAATCHI
1437 ARAW - FILM (SINGLE)	PSBank	Quarter 2	MANILA 7 ADVERTISING & DESIGN, INC.
1490 ARAW - FILM (SINGLE)	Bayer Philippines, Inc.	Hammer	BBDO GUERRERO
1587 ARAW - FILM (SINGLE)	PeptoCo International	Action	BBDO GUERRERO
FILM CAMPAIGN			
321 ARAW - FILM CAMPAIGN	Nestle Philippines, Inc.	Nescafe Classic Bungen Campaign	PUBLICIS MANILA, INC.
1013 ARAW - FILM CAMPAIGN	Fidelis	Eurolate Campaign	BBDO GUERRERO
1827 ARAW - FILM CAMPAIGN	Sky Cable, Inc.	Life At SMDS Campaign	BBDO GUERRERO

Total 70
Bronze Total 121

SILVER

ARAW CRAFT	ADVERTISER	TITLE	ENTRANT
BEST DIRECTION			
1007 CRAFT - BEST DIRECTION	Nestle Philippines Inc.	Cooking Mo, Cooking Ko	STRAIGHT SHOOTERS MEDIA INC.
1859 CRAFT - BEST DIRECTION	Asakala Linnat Corp.	Perfect Breasts	REVOLVER STUDIOS, INC.
1032 CRAFT - BEST DIRECTION	Procter & Gamble	Stand Off	FILM EXPERTS, INC. (FILMEX)
BEST CINEMATOGRAPHY			
516 CRAFT - BEST CINEMATOGRAPHY	Canon Image Nation	Ideology	ARRACADABRA, INC.
BEST EDITING			
559 CRAFT - BEST EDITING	Resorts World Manila	Winner	FILMAPRIKA INC.
BEST VISUAL EFFECTS			
921 CRAFT - BEST VISUAL EFFECTS	Asia Brewery, Inc.	Maze	88STOREY FILMS
1398 CRAFT - BEST VISUAL EFFECTS	Department of Environment and Natural Resources (DENR)	Vanish	DDP PHILIPPINES
BEST ANIMATION			
1693 CRAFT - BEST ANIMATION	Lakhan Mo Logo Nights	Logo	TBWA/SANTIAGO MANGADA PUNO
1798 CRAFT - BEST ANIMATION	Nissin Seafood Cup Noodles	Haka	UNDERGROUND LOGIC
431 CRAFT - BEST ANIMATION	Nissin Seafood Cup Noodles	Haka	CAMPAGNS & GREY
1893 CRAFT - BEST ANIMATION	Pacific Meat Corp.	Comed	PRODUCTION VILLAGE CORP.
BEST PRODUCTION DESIGN			
589 CRAFT - BEST PRODUCTION DESIGN	Nestle Philippines Inc.	Pag-ibig	FILMAPRIKA INC.
1877 CRAFT - BEST PRODUCTION DESIGN	Ayala Center	Good Fight	REVOLVER STUDIOS, INC.
BEST USE OF MUSIC IN FILM			
232 CRAFT - BEST USE OF MUSIC IN FILM	A Tung Changco Manufacturing Corp.	Lutong Bahay	ARKHO FILMS
1332 CRAFT - BEST USE OF MUSIC IN FILM	Nestle Philippines Inc.	Pag-ibig	HIT PRODUCTIONS, INC.
1611 CRAFT - BEST USE OF MUSIC IN FILM	Peerless Products Manufacturing Corp.	Shrooms	HIT PRODUCTIONS, INC.
BEST SOUND DESIGN IN FILM			
472 CRAFT - BEST SOUND DESIGN IN FILM	San Miguel Corporation	Bottle Symphony	DIGIFRAX SOUND PRODUCTIONS
1343 CRAFT - BEST SOUND DESIGN IN FILM	PeptoCo International	Green TVC	HIT PRODUCTIONS, INC.
BEST VOCAL PERFORMANCE IN RADIO			
1079 CRAFT - BEST VOCAL PERFORMANCE IN RADIO	Kythe Foundation Phil.	Jan-Jan	HIT PRODUCTIONS, INC.
1635 CRAFT - BEST VOCAL PERFORMANCE IN RADIO	Golden Arches Development Corp.	Hasbrown	SOUND DESIGN
BEST PHOTOGRAPHY			
918 CRAFT - BEST PHOTOGRAPHY	Gabriel	Project Runaway	VISUAL CAMP, INC.

Total 21

ARAW MEDIA	ADVERTISER	TITLE	ENTRANT
EXCELLENCE IDEA			

Total

ARAW	ADVERTISER	TITLE	ENTRANT
1055 ARAW MEDIA - BEST USE OF OUTDOOR AMBIENT - EXCELLENCE (IDEA)	The Coca-Cola Export Corporation	Living Billboard	MCCANN WORLDGROUP
1166 ARAW MEDIA - BEST USE OF BRANDED CONTENT - EXCELLENCE (IDEA)	Jollibee Foods Corporation	Jollifewn Season 3	MCCANN WORLDGROUP
EXCELLENCE PERFORMANCE			
1055 ARAW MEDIA - BEST USE OF OUTDOOR AMBIENT - EXCELLENCE (PERFORMANCE)	The Coca-Cola Export Corporation	Living Billboard	MCCANN WORLDGROUP
1839 ARAW MEDIA - BEST USE OF OUTDOOR AMBIENT - EXCELLENCE (PERFORMANCE)	Unilever Philippines	Sunahil Hair Experts	MEDIA CONTACTS
BEST USE OF SCREENS			
468 MEDIA - BEST USE OF SCREENS	Nestle Philippines, Inc.	Soaps Campaign	WPP MARKETING COMM. INC.
BEST USE OF OAP			
1887 MEDIA - BEST USE OF OUTDOOR AMBIENT	Procter & Gamble	Ariel Fashion Laundry	AGE SAATCHI & SAATCHI
BEST USE OF ONLINE PLATFORMS			
1672 MEDIA - BEST USE OF ONLINE PLATFORMS	FedEx	Changing World	BBDO GUERRERO
7			
EXCELLENCE STRATEGY			
736 ARAW - OUTDOOR - EXCELLENCE (STRATEGY)	Dept. of Tourism & SMART Communications	Limestone	DMP JAYMESYFU INC.
737 ARAW - OUTDOOR - EXCELLENCE (STRATEGY)	Dept. of Tourism & SMART Communications	Volcano	DMP JAYMESYFU INC.
738 ARAW - OUTDOOR - EXCELLENCE (STRATEGY)	Gabecia	Braze	DMP JAYMESYFU INC.
1369 ARAW - FILM - EXCELLENCE (STRATEGY)	PSBank	Graspo	MANILA 7 ADVERTISING & DESIGN, INC.
EXCELLENCE IDEA			
1322 ARAW OUTDOOR - EXCELLENCE (IDEA)	Peerless Products Manufacturing Corporation	3D Little Girl	TWVA/SANTIAGO MANGADA PUNO
1151 ARAW OUTDOOR - EXCELLENCE (IDEA)	Pacific Paint (Borson) Philippines Inc.	Jellyfish	TWVA/SANTIAGO MANGADA PUNO
739 ARAW OUTDOOR - EXCELLENCE (IDEA)	Caritas Manila	Slippers	DMP JAYMESYFU INC.
737 ARAW OUTDOOR - EXCELLENCE (IDEA)	Dept. of Tourism & SMART Communications	Volcano	DMP JAYMESYFU INC.
1411 ARAW - DIRECT - EXCELLENCE (IDEA)	TWVA/Santiago Mangada Puno	TWVA X-mas Cards	TWVA/SANTIAGO MANGADA PUNO
1665 ARAW - DIGITAL - EXCELLENCE (IDEA)	FedEx	Changing World	BBDO GUERRERO
611 ARAW - DIGITAL - EXCELLENCE (IDEA)	Land Rover	Windows Media Player Music Visualizer	Y&R PHILIPPINES
1988 ARAW - PACKAGING AND DESIGN - EXCELLENCE (IDEA)	Manila Design Week	Lollipop Art	TWVA/SANTIAGO MANGADA PUNO
324 ARAW INTEGRATED - EXCELLENCE (IDEA)	Nestle Philippines, Inc.	Milo Marathon Help Give Shoes Advocacy	PUBLICIS MANILA, INC.
714 ARAW - PRINT - EXCELLENCE (IDEA)	Pharex Health Corp	Camera	DMP JAYMESYFU INC.
985 ARAW - PRINT - EXCELLENCE (IDEA)	Pacific Paint (Borson) Philippines Inc.	Jellyfish	TWVA/SANTIAGO MANGADA PUNO
723 ARAW - PRINT - EXCELLENCE (IDEA)	Pharex Health Corp	Open	DMP JAYMESYFU INC.
993 ARAW FILM - EXCELLENCE (IDEA)	Peerless Products Manufacturing Corporation	Shrooms	TWVA/SANTIAGO MANGADA PUNO
EXCELLENCE PERFORMANCE			
1052 ARAW - OUTDOOR AMBIENT POP - EXCELLENCE (PERFORMANCE)	The Coca-Cola Export Corporation	Living Billboard	MCCANN WORLDGROUP
635 ARAW - FILM - EXCELLENCE (PERFORMANCE)	Republic Bicuit Corporation	Lolo	Y&R PHILIPPINES
780 ARAW - FILM - EXCELLENCE (PERFORMANCE)	Jollibee Foods Corporation	Project Spread	MCCANN WORLDGROUP
1369 ARAW - FILM - EXCELLENCE (PERFORMANCE)	PSBank	Graspo	MANILA 7 ADVERTISING & DESIGN, INC.
1437 ARAW - FILM - EXCELLENCE (PERFORMANCE)	PSBank	Quartet 2	MANILA 7 ADVERTISING & DESIGN, INC.
OAP SINGLES			
1294 ARAW - OUTDOOR	Procter & Gamble	Ariel Fashion Laundry	AGE SAATCHI & SAATCHI
736 ARAW - OUTDOOR	Dept. of Tourism & SMART Communications	Limestone	DMP JAYMESYFU INC.
742 ARAW - OUTDOOR	Caritas Manila	Slieve	DMP JAYMESYFU INC.
739 ARAW - OUTDOOR	Caritas Manila	Slippers	DMP JAYMESYFU INC.
OAP CAMPAIGN			
1790 ARAW - OUTDOOR - CAMPAIGN	Bayer Philippines, Inc.	Persistent Headaches	BBDO GUERRERO
DIGITAL SINGLES			
1665 ARAW - DIGITAL	FedEx	Changing World	BBDO GUERRERO
1480 ARAW - DIGITAL	Bayan Telecommunications	Kanta Calls	BBDO GUERRERO
1066 ARAW - DIGITAL	Wholesome Food Inc.	The Sweet Escape	OGLIVY & MATHER PHILS.
PROMO & ACTIVATIONS SINGLES			
340 ARAW - PROMO AND ACTIVATIONS	Nestle Philippines, Inc.	Nestle Kasambahay Habambuhay Short Film Anthology Exhibit	PUBLICIS MANILA, INC.
1718 ARAW - PROMO AND ACTIVATIONS	Procter & Gamble	Ariel Fashion Laundry	AGE SAATCHI & SAATCHI
PACKAGING & DESIGN SINGLES			
1988 ARAW - PACKAGING AND DESIGN	Team Manila	Lollipop Art	TWVA/SANTIAGO MANGADA PUNO
INTEGRATED			
324 ARAW - INTEGRATED	Nestle Philippines, Inc.	Milo Marathon Help Give Shoes Advocacy	PUBLICIS MANILA, INC.
PRINT SINGLES			
1465 ARAW - PRINT	Bayer Philippines, Inc.	Butcher	BBDO GUERRERO
1468 ARAW - PRINT	Bayer Philippines, Inc.	Carpenter	BBDO GUERRERO
PRINT CAMPAIGN			
1487 ARAW - PRINT - CAMPAIGN	Bayer Philippines, Inc.	Persistent Headaches	BBDO GUERRERO
RADIO SINGLES			
190 ARAW - RADIO	Kythe Foundation Phils.	Jen Jen	WPP MARKETING COMM. INC.
372 ARAW - RADIO	Dikolan	Louis	CAMPICONS & GREY
703 ARAW - RADIO	Ligo-Sandinas	Pandatas	CAMPICONS & GREY
1980 ARAW - RADIO	Johnson & Johnson Philippines	Tahhiti	WPP MARKETING COMM. INC.

RADIO CAMPAIGN
 1349 ARAW - RADIO - CAMPAIGN
 1917 ARAW - RADIO - CAMPAIGN

FILM SINGLES
 327 ARAW - FILM (SINGLE)
 335 ARAW - FILM (SINGLE)
 336 ARAW - FILM (SINGLE)
 993 ARAW - FILM (SINGLE)
 1598 ARAW - FILM (SINGLE)

FILM CAMPAIGN
 319 ARAW - FILM CAMPAIGN
 1829 ARAW - FILM CAMPAIGN

AWAR	ADVERTISER	TITLE	ENTRANT
1349 ARAW - RADIO - CAMPAIGN	Unilever Philippines	Oil / Pamles / Puta	OGILVY & MATHER PHILS
1917 ARAW - RADIO - CAMPAIGN	Johnson & Johnson Philippines	Albhibl RC Campaign	WPP MARKETING COMML INC.
327 ARAW - FILM (SINGLE)	Procter & Gamble	Stand Off	CAMPAIGNS & GREY
335 ARAW - FILM (SINGLE)	Nestle Philippines, Inc.	Nestle Kasambahay Habambuhay: Downtown	PUBLICIS MANILA, INC.
336 ARAW - FILM (SINGLE)	Nestle Philippines, Inc.	Nestle Kasambahay Habambuhay: Tingala Sa Baba	PUBLICIS MANILA, INC.
993 ARAW - FILM (SINGLE)	Peerless Products Manufacturing Corporation	Shrooms	TBWA/SANTITGO MANGADA PUNO
1598 ARAW - FILM (SINGLE)	Sky Cable, Inc.	Fairfood	BBDO GUERRERO
319 ARAW - FILM CAMPAIGN	Nestle Philippines, Inc.	Nestle Kasambahay Habambuhay Film Anthology	PUBLICIS MANILA, INC.
1829 ARAW - FILM CAMPAIGN	Unilever RFM	Salacta Connetto Benic: TVC Campaign	LOWE, INC.

Total Silver Total 50
78

GOLD

AWAR CRAFT	ADVERTISER	TITLE	ENTRANT
BEST DIRECTION			
1093 CRAFT - BEST DIRECTION	Asian Development Bank	School	UNITEL PRODUCTION
1901 CRAFT - BEST DIRECTION	Nestle Philippines, Inc.	Nestle Kasambahay Habambuhay: Tingala Sa Baba	FILM EXPERT, INC. (FILMEX)
BEST CINEMATOGRAPHY			
1875 CRAFT - BEST CINEMATOGRAPHY	Ayala Center	Good Fight	REVOLVER STUDIOS, INC.
1094 CRAFT - BEST CINEMATOGRAPHY	Asian Development Bank	School	UNITEL PRODUCTION
BEST EDITING			
1556 CRAFT - BEST EDITING	Andoks Lison Corp.	Perfect Breasts	PORTMANILA, INC.
1867 CRAFT - BEST EDITING	Andoks Lison Corp.	Perfect Breasts	REVOLVER STUDIOS, INC.
BEST CASTING			
1006 CRAFT - BEST CASTING	Nestle Philippines, Inc.	Nestle Kasambahay Habambuhay: The Howl and the Fussyket	STRAIGHT SHOOTERS MEDIA INC.
BEST USE OF MUSIC IN FILM			
658 CRAFT - BEST USE OF MUSIC IN FILM	Resorts World Manila	Winner	HIT PRODUCTIONS, INC.
1338 CRAFT - BEST USE OF MUSIC IN FILM	Nestle Philippines, Inc.	Hone	HIT PRODUCTIONS, INC.
BEST SOUND DESIGN IN FILM			
1382 CRAFT - BEST SOUND DESIGN IN FILM	PypsoCo International	Action	HIT PRODUCTIONS, INC.
BEST VOCAL PERFORMANCE IN RADIO			
494 CRAFT - BEST VOCAL PERFORMANCE IN RADIO	Panasonic Philippines	Man On Bike	DENTSU PHILIPPINES, INC.
1080 CRAFT - BEST VOCAL PERFORMANCE IN RADIO	Hewlett-Packard Philippines	List	HIT PRODUCTIONS, INC.
BEST PHOTOGRAPHY			
756 CRAFT - BEST PHOTOGRAPHY	Pacific Paint (Boysen) Philippines Inc.	Jellyfish	ADPHOTO, INC.

Total 13

AWAR MEDIA	ADVERTISER	TITLE	ENTRANT
EXCELLENCE STRATEGY			
1812 ARAW MEDIA - BEST USE OF ONLINE PLATFORMS - EXCELLENCE (STRATEGY)	Unilever Philippines	Vaseline Road Trip of a Lifetime	MEDIA CONTACTS
EXCELLENCE IDEA			
1812 ARAW MEDIA - BEST USE OF ONLINE PLATFORMS - EXCELLENCE (IDEA)	Unilever Philippines	Vaseline Road Trip of a Lifetime	MEDIA CONTACTS
BEST USE OF SCREENS			
343 MEDIA - BEST USE OF SCREENS	Nestle Philippines, Inc.	Nestle Kasambahay Habambuhay Film Anthology	PUBLICIS MANILA, INC.
880 MEDIA - BEST USE OF SCREENS	Nestle Philippines, Inc.	Nestle Kasambahay Habambuhay Film Anthology	ZenithOptimedia Phils.
BEST USE OF OAP			
1055 MEDIA - BEST USE OF OUTDOOR AMBIENT	The Coca-Cola Export Corporation	Living Billboard	MCCANN WORLDGROUP

Total 5

AWAR	ADVERTISER	TITLE	ENTRANT
EXCELLENCE IDEA			
736 ARAW OUTDOOR - EXCELLENCE (IDEA)	Dept. of Tourism & SMART Communications	Limestone	DMJ JAYMESYU INC.
1052 ARAW OUTDOOR - EXCELLENCE (IDEA)	The Coca-Cola Export Corporation	Living Billboard	MCCANN WORLDGROUP
OUTDOOR SINGLES			
1532 ARAW - OUTDOOR	Bayer Philippines, Inc.	Butcher	BBDO GUERRERO
1534 ARAW - OUTDOOR	Bayer Philippines, Inc.	Carpenter	BBDO GUERRERO
1052 ARAW - OUTDOOR	The Coca-Cola Export Corporation	Living Billboard	MCCANN WORLDGROUP



GOLD TWO WINNERS
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